Get the Lead Out!

Fotonovela Distribution

nglish	Spanish	Agency	City/Area	Target Audience
50	15	0 W.I.C.	County wide (Monterey)	Monterey County low-income moms
150		0 Children's Power Play	County wide (Monterey)	low-income children/families (health event)
200		0 Monterey County Libraries	County wide (Monterey)	Monterey County residents
50		0 Seaside Health Clinic	Seaside	low income patients * patients with lead risk factors and family history of lead poisoning give
50		0 Celeste Hall, nurse outreach Monterey County Health Dept		families with risk factors for lead and envios business owners
10		0 Alosal Health Center	Salinas	low income patients
100		0 Soledad Unified School District	Soledad (South MC)	teachers and low income families
30		0 Nate V (teacher of partipants)	Salinas	low income families
25		5 Nutrition & Fitness Collaborative of the Central Coast	Monterey and S. Cruz Counties	health agency representatives
40		0 Go for Health! Santa Cruz County	Santa Cruz county	health agency representatives
12		2 ESL teachers and collaborators	Seaside and Salinas	juan cabrillo adult school and salinas adult school teachers and local nurses
25	2	5 Seaside Family Resource Center	Seaside	low income families
10		0 Salinas Union H.S. District Health Teachers	Salinas	teachers and low income families
72	72	2 Alisal H.S. students who developed fotonovela	Salinas	low income families
50	50	0 Gonzales Unified School District	Gonzalez (S. MC)	teachers and low income families
12	(0 Sonya Hammond, UCCE County Director	Monterey County	Monterey County Board of Supervisors
10	1(0 UCCE Lobby Literature Display	Salinas	Cooperative Extension staff and colleagues
5	30	0 Seaside Summer Concert in the Park	Seaside and Salinas	Seaside residents
10	50	0 Seaside public schools	Seaside and Salinas	teachers and Seaside residents
10	10	0 Children's Book Project, S.F.	San Francisco	(teachers) children without books at home
	55	0 WIC for 54 retail outlets across county, 200 for Seaside	Monterey County	WIC program low income familes with young children
ANNED				
30		0 ESL classrooms	Seaside	recent migrants- low income familes
30		0 Binational Health Week	County wide (Monterey)	educators- health officials, advocacy groups, recent migrants- low income familes
30		0 Seaside Kid's Health event	Seaside	Seaside residents
30		0 Monterey County Fair Hispanic Day booth	Salinas/county-wide	Monterey residents
20		0 Seaside retailers who focus on Mexican imported foods	Seaside	business owners
20	50	0 Salinas retailers who focus on Mexican imported foods	Salinas	business owner
AIT LIST				
		Seaside Family Health Center Spanish - 200 additional		
		WIC whatever is leftover for retail sites		

email dissemination

Calif Department of Public Health - Advisory Group Dr. Handley disseminated the link and pdf to all local health department lead programs through her role on the state lead prevention advisory board she also sent it to local health clinics and to migrant health groups